

A2Z MANUFACTURING

Regionally Focused Manufacturing Magazines

**Celebrating 24 Years Serving The
Precision Manufacturing Industry!
Our Ad Prices Remain Unchanged!**

2018
media kit

Advertising Placement Rates For 2018

Email Blasts: \$700

All prices are per issue, per regional publication

Full color ads	1 time	3 times	6 times
Two facing pages,	\$1,625	\$1,479	\$1,345
Two facing pages 1/3 page each	\$1280	\$1240	\$1140
One page	\$1,000	\$920	\$840
1/2 page (Island)	\$675	\$625	\$575
1/2 page (Horizontal)	\$590	\$530	\$480
1/2 page (Vertical)	\$550	\$490	\$440
1/3 page square	\$510	\$465	\$425
1/3 page (Horizontal)	\$485	\$440	\$400
1/4 page (Vertical)	\$375	\$340	\$300
1/6 page (Square)	\$240	\$240	\$200

**A Business Card Ad In "The Buyers Guide" - \$260 per year per regional edition
- One Year Commitment Required (No Charge for Business Card while 1/4 page
ad or larger is running).**

Business card ad auto renews and is billed every year until otherwise notified
by the advertiser.

Special ads/articles

Front Cover	with 2 page story	\$2,750	
Front Cover	with 3 page story	\$3,650	
Inside Cover	with 2 page story	\$2450	
Outside Back cover ad		\$1,190	\$1,080 \$990
Inside cover	Full ad	\$1,145	\$1,045 \$950
Center Spread ad		\$1900	\$1,850 \$1,750
Feature Story 2 pages			\$1,750
Feature Story 3 pages			\$2,600
Banner Ad 180 X 65 px, JPEG, 6 months			\$3000

Call For Discounts On Advertising in All 3 Regional Editions!



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Facebook

www.facebook.com/
A2ZManufacturing

www.a2zManufacturing.com

602-412-7696



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Regionally Focused Manufacturing Magazines

2018
media kit

Celebrating 24 Years Serving The
Precision Manufacturing Industry!
Three Regionally Focused Editions!

Display Ad Mechanicals

Publication Trim Size is 8.5" x 11"

Bleed ads include 1/4" (.25") added to publication trim size

Ad Size	Width	Height
Full Page no bleed	8"	10.5"
Full page with bleed	8.75"	11.25"
2 page spread no bleed	16.5"	10.5"
2 page spread with full bleed	17.25"	11.25"
1/2 page Island	5.375"	7"
1/2 page horiz.	8"	5.125"
1/2 page vert. (tall)	3.875"	10.5"
1/3 page square	5.375"	5.375"
1/3 page horiz.	8"	3.375"
1/3 -2 page bottom spread (X2)	8"	3.375"
1/4 page vert.	3.875"	5.125"
1/6 page square	3.375"	3.375"
Banner JPEG Ad	180 px	65 px

A2Z is now providing ad design services through our creative partner – Heppner & Bourque.
Please see the following page for design fees.

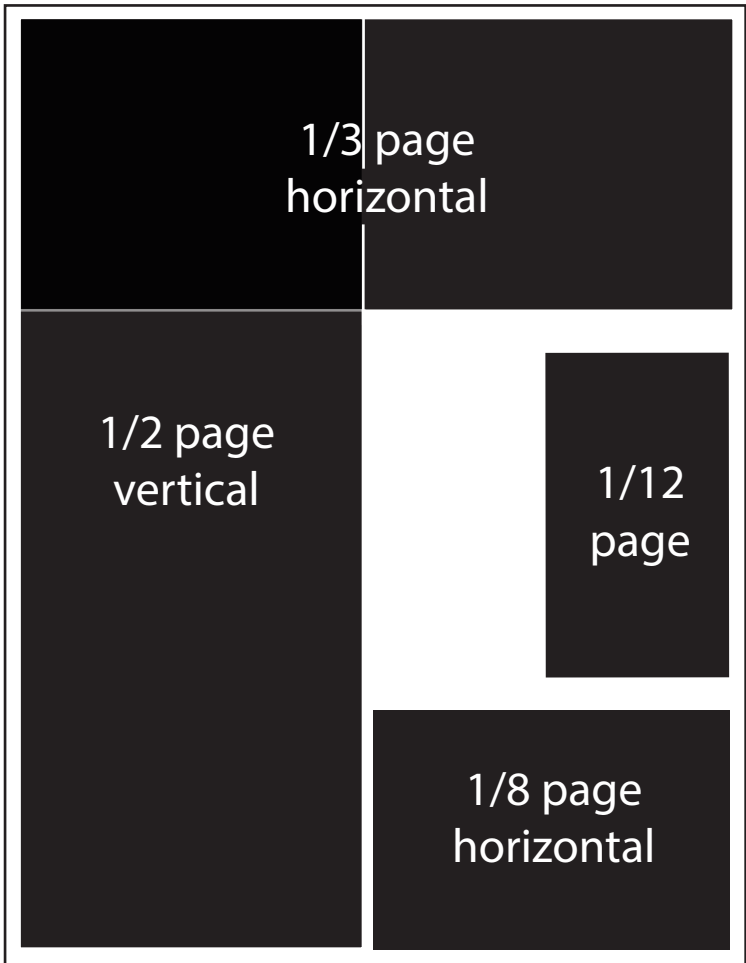
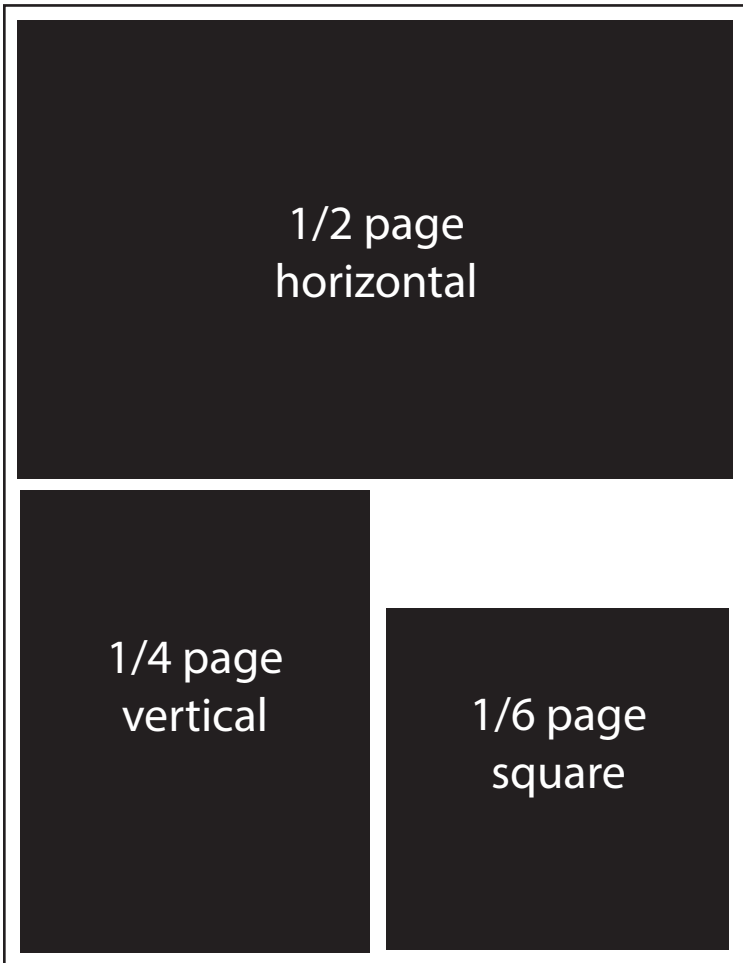
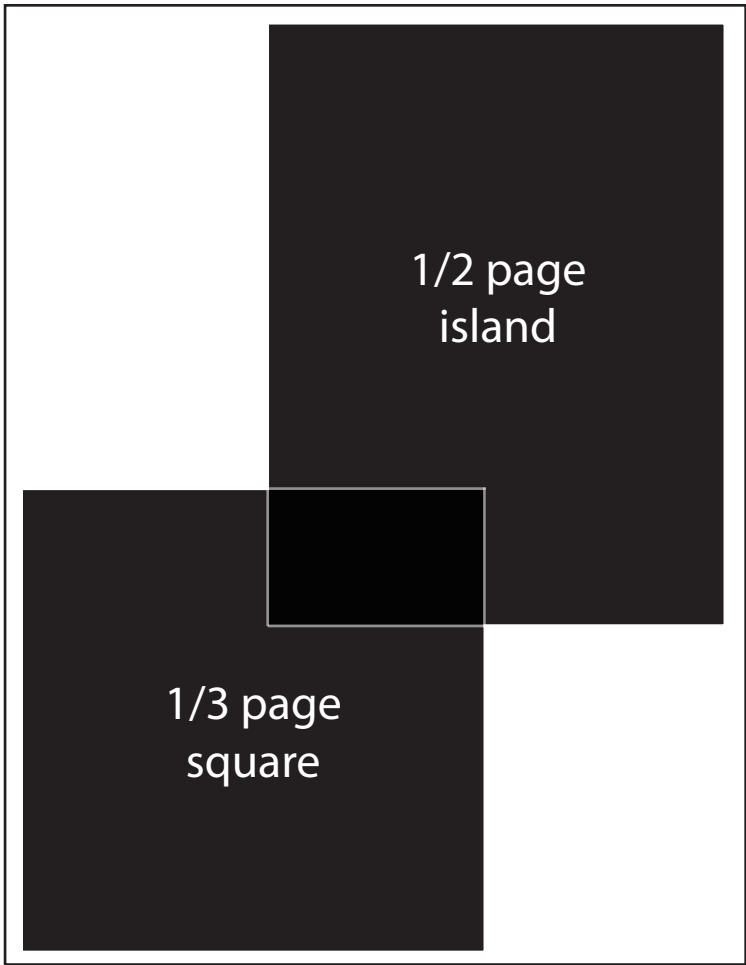
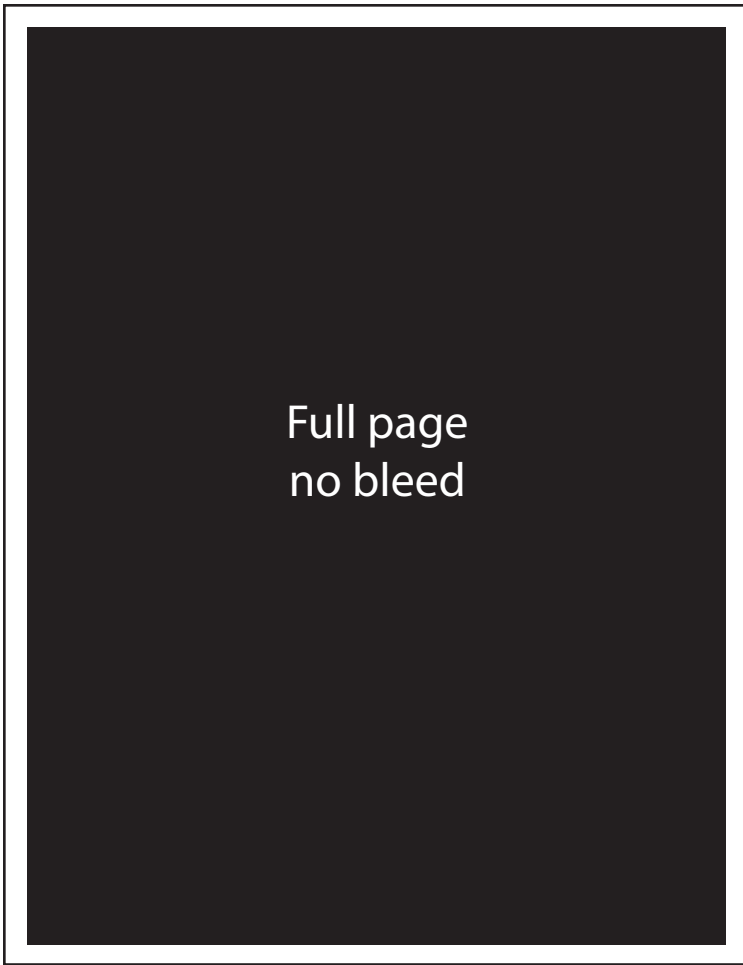
To get started, please Lisa Heppner at 303-675-0105 or email lisa@heppnerandbourque.com.
All design fees are contracted directly with H&B.

Or visit our website at heppnerandbourque.com and click on A2Z Advertising.



www.a2zManufacturing.com
602-412-7696





Design Fee \$500

Order a 3 ad series of any size ad and get a 20% discount on the design fee.

Design Fee \$400

Design Fee \$400

Design Fee \$400

Design Fee
\$250

Design Fee
\$250

Design Fee \$300

Design Fee
\$300

Design
Fee
\$175

Design Fee
\$175